



**THE POWER OF
COLLECTIVE
GOOD**



THE POWER OF COLLECTIVE GOOD...

... has the ability to impact change
at the very core of a social collective.
Empower lives through inspired giving
and building a global community
that shares the vision of positive possibilities.

The Power of Collective Good
has the ability to create value
that is sustainable, scalable and
focused at equitable growth
and inclusive partnerships.



VALUES

We CARE deeply about issues that impact lives and effect the well-being of people. Inspiring us to constantly INNOVATE SOLUTIONS that focus on doing good, while leading in a COLLABORATIVE manner to bring that is EQUITABLE and IMPACT DRIVEN.

VISION

To catalyze the socio-economic development of India through an insightful & sustained investment in the CSR & Philanthropic eco-system

MISSION

To contribute towards Nation building through collaborative action by

- Creating a blueprint for CSR priorities
- Building capacity towards effective implementation
- Sharing understanding to assess impact



THE FOUNDATION

Taking formal shape in the year 2006, Collective Good Foundation is dedicated to developing ecosystems that facilitate sustainable impact. We provide comprehensive project implementation support to companies and social organizations to address issues across cause areas.

Working closely with our strategic partner Samhita Social Ventures, we build capacity in the development sector and work on interventions that can be scaled up. Driving solutions that impact the economic climate and behavioural influences of a young Nation, in association with a network of stakeholders, CGF is set to create positive social value.


Our strong investments in knowledge, research and a unique cutting edge technology tool – Samhita Good CSR, enables corporate partners, foundations and implementation agencies to develop informed solutions. Solutions, that can build a sustainable future for the Nation as a whole.



 **GRANTS WORTH** ^{INR} **10.26 Cr**

11 **PROJECTS** 

 **DISTRICTS** **53**

33 **IMPLEMENTATION PARTNERS** 

 **BENEFICIARIES** **118776+**

THE
POWER OF
COLLECTIVE
VISION

LUIS MIRANDA
MANAGING TRUSTEE

**COLLECTIVE
GOOD
FOUNDATION**



A critical investor and strategist, Luis has invested in and been on the boards of corporate majors from infrastructure to education. A connector of dots, he inspires and empowers grassroots leadership through his ideas and associations. Still connected to his alma mater, Chicago Booth, as member of their Global Advisory Board, his blog "Ramblings of an Accidental Investor", is a regular feature of Forbes India.

"Collective Good Foundation's mission is to co-create a thriving and dynamic ecosystem that brings together multiple stakeholders to find sustainable solutions that empower communities."

WHEELS OF CHANGE

An initiative by Shriram Transport Finance Company

With development come challenges and India's growth story has multiple such complexities. The growing highways and road networks that connect the Nation and drive its economy have over a period of time become high-stress zones for drivers, specially the commercial vehicle drivers. From poor road conditions and terrain led obstacles to weak driving skills, stress and brash attitudes, Indian roads have a high incidence of accidental deaths. 78% of these fatalities are due to driver errors.

Shriram Transport Finance Company (STFC) in partnership with Collective Good Foundation (CGF) are putting their CSR focus on a holistic Driver Training Program. Aligned to the group's core businesses of vehicle financing and life & general insurance, the program's objective is to provide youth coming from weaker sections of society with opportunities for sustainable livelihood within the transport industry. Most specifically, the project puts the spotlight on imparting driving skills to aspiring youth, with a stress on building responsible driving habits, that are compliant and safe in practice.

With on-ground support from organizations like Professional Skill Development Pvt. Ltd.; Navjeevan Trust and Orion Edu Tech, the program focuses on imparting driving and road safety training as well as understanding of basic vehicle maintenance. The trainees also receive inputs in soft skills; spoken English and communication; financial planning; basic computer skills besides yoga and other health related

tips to help them deal with the daily stress of their jobs. Additionally, the project provides entrepreneurship opportunity to those interested, while the rest are supported with good employment opportunities that lead to better income prospects and quality of life for them and their families.

IMPACT



- Over 700 youth, both men and women, have benefited across Tamil Nadu, Madhya Pradesh and Delhi

VOICES

Veeralakshmi M., like most girls in her community, was married off at the tender age of 18. Her husband, it turned out was the sole earning member of her new family. Quite obviously managing expenses for this new bride became a daily challenge.

Educated till grade 10 and enthusiastic about learning to drive, Veeralakshmi faced tremendous resistance from her husband and in-laws when she proposed to step out and learn to drive, so she could add to the family income.

Her childhood dream was realized when her husband finally relented and allowed her to work with the She Taxi team. It was here that she could see an opportunity to work as an HMV driver.

Through her acquaintances in the RTO she learnt of STFC's Driver Training program. Not only was it free, it also assured her of a job placement post completion. Now she could live her dream as well as dream of affording a better life for her family. The distance to the training center did not worry her at all. The family too could see the prospects and supported her wholeheartedly.

Today, post training Veeralakshmi works as a driver cum brake inspector in Parveen Travels and earns a substantial salary that helps her supplement her husband's income. "My monthly income has grown from Rs. 8000 to Rs. 18000 already. But my dreams have become bigger. I now want to be an entrepreneur, and I am confident that I will be one."

VEERALAKSHMI M.
Heavy Motor Vehicle Training Program



Simulator based driving training in centre

PARESH PARASNIS
TRUSTEE

**COLLECTIVE
GOOD
FOUNDATION**



The head of Piramal Foundation, Paresch helms all CSR activities of the enterprise with a passion to build capabilities focused at large scale impact and effective outcomes. His 3-decade experience, brings to the table strengths in strategy formulation, project management, time-bound execution and building of robust, customer friendly serving models.

“Collective Good Foundation’s WASH platform is designed to synergize collaborative intent of diverse stakeholders and learnings from global best practices to the Government’s focus on moving the needle on its sanitation mission”

CHAKACHAK MUMBAI

An initiative by Viacom 18 Pvt. Ltd.

The Financial capital of India, Mumbai is always on the radar of global leaders. Its commercial, economic boulevard challenged by its cluttered, crowded alleyways. Over the years, health, sanitation and hygiene began losing priority and disease spread became rampant. As the population numbers grew, infrastructure seemed to be lagging behind. Organizations like Viacom 18 Private Limited joined hands with the Collective Good Foundation, to make Mumbai Open Defecation Free and lend support to the Government's Swachh Bharat Mission.

Tying up with CGF's WASH (Water, Sanitation and Hygiene) program, Viacom 18 believes that sustained change in behaviour is at the helm of creating long term impact. Committed to making Mumbai Open Defecation Free by 2020, the Chakachak Mumbai campaign was conceptualized by the media major to build a durable impact on citizens and influence change by reviving a sense of pride in the city's uniqueness.

Targeting approximately 8000 residents of Mumbai's Slum clusters, the initiative included installation of Mobile Toilets across select, congested locations while engaging & educative video content nudged them to change habit.



The Chakachak Mumbai Mural at Vile Parle, Mumbai.

INNOVATION

COMMUNICATION- In an innovative bid to use infrastructural developments to inspire behaviour change, these toilets are a canvas that use art and storytelling to inculcate healthy habits. Reflecting the spirit of Mumbai, the team created a Mural celebrating stories from Mumbai and highlighting the importance of sanitation. Located at Vile Parle, this is Mumbai's largest Mural to date.

#GetAngry

A unique film based hashtag campaign designed by the group compelled people to raise their voices about the right causes, while subtly focusing on the hypocrisy of society.

Titled the Get Angry Project, it compelled people to think- "Are we Indians getting angry for the right reasons?"

VOICES

"Being an urban area, we understand the impact that behaviour change communication can make in adoption of toilet usage. Simply constructing toilets is not enough, generating awareness and educating people as well as maintaining these toilets with electricity and water are essential. We are therefore, happy to partner with Viacom18 and their flagship Chakachak Mumbai program to help further the Swachh Bharat Abhiyaan as they have successfully used positive reinforcement amongst the community to help make the city open defecation free."

AJOY MEHTA,
Municipal Commissioner,
Municipal Commission of Greater Mumbai
(MCGM).

*The inauguration
of the Chakachak Mumbai campaign*

IMPACT

- 20 Mobile toilet units installed across 10 locations in 4 Mumbai wards
- Partnership with civic authorities and active participation of locals, ensures operational and maintenance support of units
- The initiative also carried out pavement beautification in Mumbai's Vile Parle



ANIL MISQUITH
TRUSTEE

**COLLECTIVE
GOOD
FOUNDATION**



A nature lover and traveler, Anil believes in following his heart in every sphere of life. It was this attitude that made him give up the IT industry after 25 years of dedicated work to follow his passion of working in the social sector. A mentor to social start-ups, Anil is focused at developing critical partnerships that will build the business ecosystem around clean energy, STEM, skilling, sanitation and innovation.

“Collective Good Foundation’s Incubator Marketplace model is an excellent enabler to foster partnerships between companies, incubators and social enterprises (SEs) towards addressing complex social issues.”

CHANGE THE SCENE

An initiative of CRISIL Foundation

At CRISIL Foundation, teams are constantly RE-imagining ideas that create social impact and leverage its vibrant workforce to become agents of change. CRISIL “RE is a simple but powerful idea that conveys the potential to alter a status quo.”

An innovative tool, CRISIL RE encourages employees to design solutions that resolve problems rooted deep into communities. From environment conservation and quality of life to economic upliftment and women’s empowerment. In partnership with the Collective Good Foundation (CGF), CRISIL Foundation designed a pilot project in the form of an employee engagement program, that can define working models of projects that are sustainable, scalable and lead to the socio-economic upliftment of communities. These projects can over time, be offered a funding opportunity.

VOICES

Located in the Satara-Sahyadri ranges, Jaawali is a small, rice producing village, completely dependent on rain water. Quite obviously, the on-going climate change unpredictability played havoc with farmer families whose livelihood was solely based on farm produce. Crop failure led to farmer migration to cities in search of better livelihood opportunities.

In 1995, the Shramik Seva Sanstha (SSS), came to the area to create



Satara farmers drying rice straw for mushroom cultivation.

livelihood opportunities for the locals. The Sanstha’s main focus was to optimize on the rice production of the area. Under their guidance, the Venna Valley Farmers Producer Company, took shape specially for the small land owning farmers. Their focus was on selling rice and rice-based by-products.

In 2010 they created a branded rice product, that continues to be a preferred choice of consumers till date. But the creation of the by-product was taking time.

That is when the CHANGE THE SCENE (CTS) team stepped in and started a pilot project to add value to their efforts.

The team opted to implement a project on Mushroom Cultivation, using rice straws. They trained 30 farmers in the initial stages and its success attracted others too from 6 nearby villages. This inspired the CTS team to conduct yet another session.

This time with youth and women, to increase the culture of Mushroom Farming within the valley. This increased production is attracting the attention of mushroom suppliers and in-turn bring huge sales demands. SSS is now hoping to create a mushroom hub in the nearby Mahabaleshwar market.

Additionally, this resolves the problem of extensive environmental pollution due to burning of rice straws, as these are now used for mushroom farming, while bringing farmers the opportunity to earn more.

“I am a B.com degree holder but was struggling to get a quality job in Pune or Mumbai. After initial training in the program, I produced 5kgs of mushroom in just 3 weeks’ time. This gave me the confidence that I could earn a substantial side income for my family.”

PRASHANT SURVE
Dangredhar, Satara.

**VAIDYANATHAN
KRISHNAMURTHY**
TRUSTEE

**COLLECTIVE
GOOD
FOUNDATION**



With over 4 decades dedicated to building India's strengths in the social sector, working closely with both Public and Private entities, Vaidyanathan brings great value to the health; water & sanitation and disaster management arenas.

"Collective Good Foundation's aim is to help companies and communities become proactive voices that impact sustainable outcomes, relevant to their brand positioning on the one hand and aligned to the state's Sustainable Development Goals, on the other."

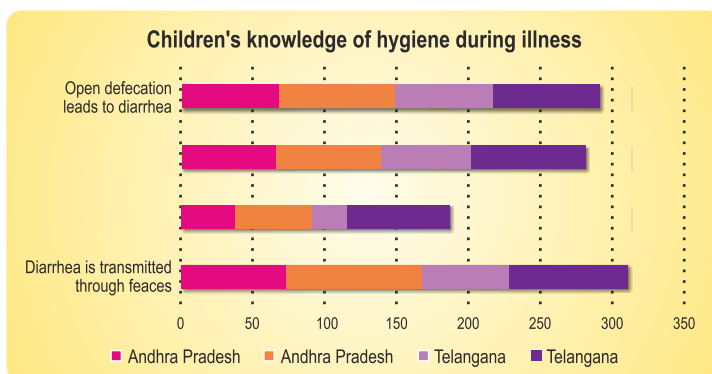
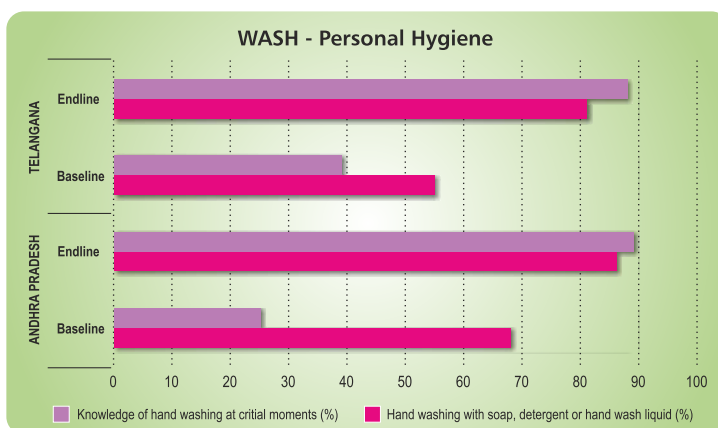
EK SWACHH SANKALP

An initiative by
Reckitt Benckiser (India) Pvt. Ltd.

Hygiene Education in Primary Schools (HEPS), a program designed to significantly affect good sanitation and hygiene practices amongst village communities, works closely with its corporate partner **Reckitt Benckiser (India) Pvt. Ltd.** and field partners **Academy of Gandhian Studies (AGS)** and **Modern Architects for Rural India (MARI)** to add active strength to the Government's **Swachh Bharat Abhiyan** and **Swachh Vidyalaya**.

Targeting over 1,00,000 children (56000 in Andhra Pradesh and 43500 in Telangana), aged 6-10 years, the program is being implemented in Government Primary Schools, across 7 districts of Andhra Pradesh and 12 districts of Telangana.

Taking on the challenge of building a lasting and positive change in behaviour towards hygiene practices, 2400 school teachers were trained to ensure implementation through targeted curriculum feed delivered via manuals, posters, workbooks and play way tools. School management committees have noticed a dramatic change in hygiene habits among children, since.



IMPACT

- Over 145 schools achieved 5 star rating under the swachh vidyalaya program, At the state level
- Hand wash a regular practice now with teachers and students across 1500 schools

VOICES

I have an obsession with cleanliness, both at home and at the workplace. A clean place always makes one feel happy and brings a sense of positivity. That is so important for an education institute, that shapes the future of a Nation.

I inspired my teachers and co-workers to adopt this attitude in our school and ensure students focus on the same too. Our collective efforts were often applauded by officials and parents visiting the school. Newspapers covered our stories but changing the habits of students in a sustained manner was quite a challenge.

In June 2017, a visit from Mr. Anil Kumar of MARI introduced me to



Children of the Mandal Parishad Primary School

play-way tools and lesson plans. From workbooks and manuals for each student to a well-equipped hand-wash kit that made learning fun and practical, the team gave us enough material to motivate a behaviour change among the young students of grade 1 to 5. In turn these little influencers carried

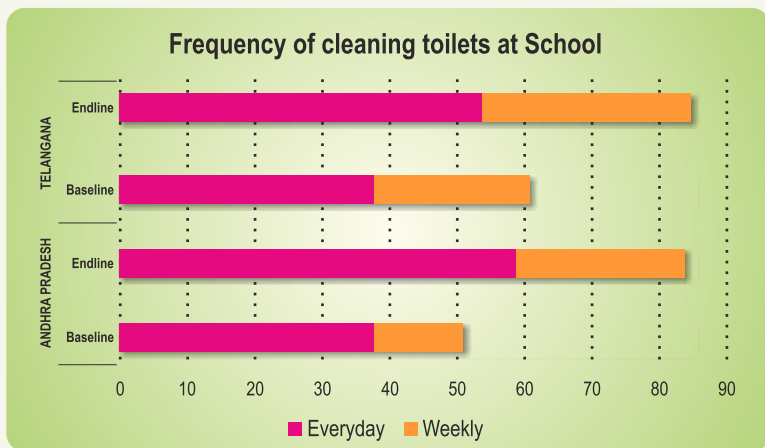
the message of personal & environmental hygiene back to their parents and families, where hand-wash is a habit, now well set.

Encouraged by this change, and with the support of various donors, today our school has dedicated, clean toilets for girls and boys in the school premises and a spacious area for hand-wash.

While the students' healthy smiles are the biggest award we received, getting a 5star rating at the district level, for the Swachh Vidyalaya Puraskar, was the feather in our cap.

MALLESHAM

Headmaster, Mandal Parishad Primary (MPP) School, Shamashabad, Telangana



the "Dettol: Banega Swachh India" program, implemented in partnership with Collective Good Foundation (CGF). Post my initial hesitation, I sent my teachers for a one-day training session conducted by MARI & CGF.

I was impressed with their methodology, especially the use of



New handwash area in MPP School.

PRIYA NAIK

Founder & CEO

SAMHITA SOCIAL VENTURES



A Social entrepreneur and a passionate innovator, focused at defining effective solutions to grassroots challenges, Priya is spearheading the creation of an ecosystem that helps diverse stakeholders to collaborate towards effecting a larger, positive impact on communities.

“In 2010, Samhita Social Ventures (SSV) got into a unique partnership with the Collective Good Foundation (CGF) aiming to change the existing eco-system. To co-create a more robust and efficient Corporate Social Responsibility (CSR) planning and delivery model.

With SSV as the “thinking partner” and CGF as the “effectuating partner”, we have added critical strengths that ensure effective program reach and ground impact that tie in all stakeholders, from government to grassroots.”

Client Name / Donor	Project Name	Cause Area
BMGF	WASH in Maharashtra	Water, Sanitation and Hygiene
Viacom18 Pvt Ltd	Chakachak Mumbai	Water, Sanitation, Hygiene and Skill Development
Reckitt Benckiser (India) Pvt Ltd	Dettol: Banega Swachh India	Water, Sanitation and Hygiene
Shriram Transport Finance Co Ltd	Shriram Driver Training Program	Skill Development
Motorola Mobillity Pvt Ltd	CareMother	Healthcare
Godrej	Longitudinal Impact Assessment for Salon-I, Nipun, Samarth, Prerna, Vinay	Skill Development
L&T Realty Ltd	Community Development in Parel and Powai, Mumbai	Education, Healthcare, Skill Development
Idemitsu	MMU – Mobile Medical Unit	Healthcare
CRISIL Foundation	Change the Scene 2018	Waste Management, Environment Conservation, Women Empowerment, Healthcare, Skill Development, Community Development
Glenmark	Research Study	Healthcare
Dalmia Bharat Limited	Impact Assessment for OCL India Ltd	Education, Agriculture, Clean Energy, Water Conservation

THE
POWER OF
COLLECTIVE
ACTION



School children learn importance of hygiene under the WASH program

W A S H

Water, Sanitation and Hygiene – three words that can positively impact both life and the quality it affords. A focus on WASH can dramatically reduce the incidence of illness, improve productivity, thus reducing poverty and in turn the socio-economic development of the community.

In India, this disruptive thought got a boost with the Prime Minister, Mr. Narendra Modi putting the spotlight on the Swachh Bharat Mission (SBM) on October 2, 2014. Corporate participation became an overnight reality.

However, Samhita’s “CSR in Water, Sanitation and Hygiene (WASH)” study highlighted the need to plug the key gaps in the value chain, that corporate funding is currently missing. Moreover, the size and persistence of the sanitation challenge, make it abundantly clear that a more informed and structured platform is required to support companies in making the right investment decisions in WASH.

The report led to a unique partnership between Collective Good Foundation (CGF), India

Sanitation Coalition, and Centre for Environmental Planning and Technology (CEPT) University, supported by The Bill and Melinda Gates Foundation (BMGF) and the Govt. of Maharashtra, to set up the Corporate Platform for WASH in the State. Bringing together multiple stakeholders of the WASH ecosystem - government, companies, multilaterals, implementation agencies and sector experts, to pilot high impact and holistic CSR interventions in WASH (both urban and rural) worth several million dollars, for the next 4 years.



Corporate funding enables toilet construction in rural Maharashtra

OBJECTIVES

The WASH platform strengthens the drive to achieve the national and state (Maharashtra) goals of safe and sustainable sanitation. It provides companies with comprehensive services that enable them to make better decisions in the WASH cause area and implement solutions in critical areas like behaviour change and faecal sludge management.

The platform aims to:

- Go beyond toilets and focus on all aspects of the value chain - faecal sludge management, behaviour change, operations and maintenance, finance models etc.
- Provide comprehensive support to private sector entities to design, execute, manage and exit holistic, high impact and sustainable WASH projects
- Identify and deploy effective private funding to high impact social organizations
- Take a multi-stakeholder approach by facilitating collaboration and aligning priorities of key actors, most importantly the government, companies, multi-laterals and implementation partners
- Create a marketplace of high impact, effective, holistic and sustainable WASH programs
- Build advocacy around ignored/struggling but critical aspects of the sanitation ecosystem
- Attract investment and talent into the WASH sector

THE PLATFORM

The platform offers strategic advisory services, technical assistance and/or project management services to companies and other private players for customized projects.

It is also sourcing and/or creating projects that companies can support, based on a few considerations:

- Projects that address specific gaps in the value chain such as BCC, operations and maintenance, waste management etc.
- Projects that allow a company to



Priya Naik at the launch event of WASH in Maharashtra

participate strategically in WASH, leveraging their competencies

- Projects that address government priorities
- Projects originating with large and/or expert implementation partners

SWACHH MAHARASHTRA GRAND CHALLENGE

A flagship project of the WASH platform, The Swachh Maharashtra Grand Challenge is a pan-India innovation challenge that will identify, pilot and scale 3-5 innovative sanitation programs in Chandrapur district of Maharashtra. The winning innovations will cut across the sanitation value chain in key thematic areas such as behaviour change, school sanitation, sanitation entrepreneurship and faecal sludge management. The Government of Maharashtra and UNICEF are key supporters of this project, in addition to the other partners of the WASH platform.

Each sanitation theme will be financially supported by an anchor corporate partner. Viacom18 is the first company

to come onboard and is supporting the Behaviour Change theme.

A problem statement will be designed for each theme in close consultation with the government, sector experts, international foundations and the corporate anchor partner. Any organization such as NGOs, social enterprises, academic institutions, for-profit organization can submit innovation ideas and program models as applications to resolve the given problem statement. The call for applications is expected to begin shortly.

Samhita and the Maharashtra Government have recently signed two MoUs in the presence of Hon. Chief Minister Shri Devendra Fadnavis to implement the Swachh Maharashtra Grand Challenge. The first one is with the District Collector of Chandrapur and the latter is a tripartite agreement with Sahabhag (the CMO's Social Responsibility Cell) and the Water Supply and Support Organization (WSSO). Govt. support will help in scaling and replicating the successful innovative pilots to other districts of Maharashtra.

GODREJ



Through a 3 year engagement, Collective Good Foundation (CGF) conducted an impact assessment study to understand the sustained impact of Godrej’s skill development initiatives, with a focus on mapping the changes to their beneficiaries’ quality of life since intervention and identifying barriers and enablers to impact.

The study comprised of two methodologies

1. A lean data approach wherein a short quantitative survey was administered to all beneficiaries 6 months after the

training, through a rural BPO to assess 5 key performance indicators.

2. A semi longitudinal qualitative study that followed a small cohort of beneficiaries for 2.5 years.

The study allowed CGF to provide timely and relevant inputs to Godrej on their skilling strategy and overall theory of impact, thus helping to evolve their approach from focusing on an individual to focusing on the ecosystem and from job linked training to entrepreneurship.

L&T REALTY LIMITED



Targeting over 700 women, youth and children across 2 of Mumbai’s fastest developing, bustling, modern suburbs, L&T Realty’s Community Development program, is focusing on the cause areas of Health, Supplementary Education, Skill Training and Behaviour Change Campaign (BCC) on Waste Management and Sanitation. With an aim to promote effective community action, the Realty firm engaged with Collective Good Foundation (CGF) to conduct Health Camps and Health Awareness Sessions; BCC on Waste Management and Youth mentoring programs.

CGF, along with implementation partners, YUVA Urban Initiatives, Mentor

Me India and Angel Xpress Foundation, conducted:-

- 16 health awareness sessions and 4 health camps
- Basic life skills program for over 150 beneficiaries
- Mentoring program for over 100 mentee-mentors
- Supplementary Education Scholarship program for 200 students
- A BCC on waste management and sanitation

A critical highlight of the BCC program is effective use of community based volunteers who can ensure sustainability of project even post NGOs exit.

GLENMARK FOUNDATION



A leading pharmaceutical company, Glenmark, is focused at reaching healthcare facilities to all vulnerable sections of society. Present across multiple geographies globally, this Indian pharma aspires to extend its CSR initiatives, to nations beyond India.

CGF partnered Glenmark to achieve this goal by conducting a review on global grant-making practices in healthcare.

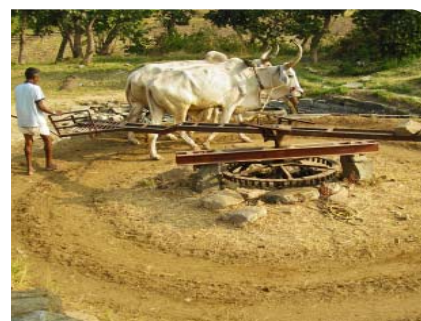
The review led to the development of an effective global CSR strategy.

This exercise included primary and secondary research as well as interviews with companies’ intermediaries and sector experts to make relevant recommendations. The process included interviewing local authorities based out of Brazil, South Africa, Malaysia and Germany; as well as insights from global healthcare experts like the Rockefeller and Bill and Melinda Gates Foundations

DALMIA BHARAT

OCL India Ltd., a subsidiary of the Dalmia Bharat Group engaged with Collective Good Foundation (CGF) to conduct an impact assessment report for their CSR activities, at the Rajgangpur and Lanjiberna plant locations.

CGF's report studied various interventions in 8 sectors spanning from education, agriculture, clean energy to soil and water conservation, in 20 villages. The findings and recommendations were presented at the Dalmia Bharat Group's board meeting.



MOTOROLA

A tech major, Motorola is clearly focused at effectively leveraging its core competency – technology – to create tangible impact with projects targeting pregnant mothers from underprivileged communities.

The Motorola CareMother initiative aims to deliver quality ante-natal care services to pregnant ladies in low resource sectors, via the active use of the CareMother app developed by technology partner CareNX, available on the Motorola Mobile phones.

The program aims to enable health workers to actively register pregnancies in rural areas, educate mothers and their families on maternal health, family planning and health care follow-up during the 0-9-month period.

Collective Good Foundation (CGF), in partnership with 8 different government and non-government implementation partners, trained health workers, across

9 states, to use the app for monitoring health outcomes of expectant mothers.

The program's focus on digital intervention added strength to the health workers' efforts to: -

- Reach more beneficiaries
- Make direct contact with expectant mothers
- Provide doorstep care and guidance via app

Deliver health care services with ease, efficiency and speed

- Identify high risk pregnancies for timely and appropriate response to avoid complications and fatalities

VOICES

"I consider these Tai's (Health Workers) as my protectors. They came to my rescue when I was in serious trouble and now they are encouraging my family to keep an eye on me. I feel secure when the Tai's are around." – NITHA



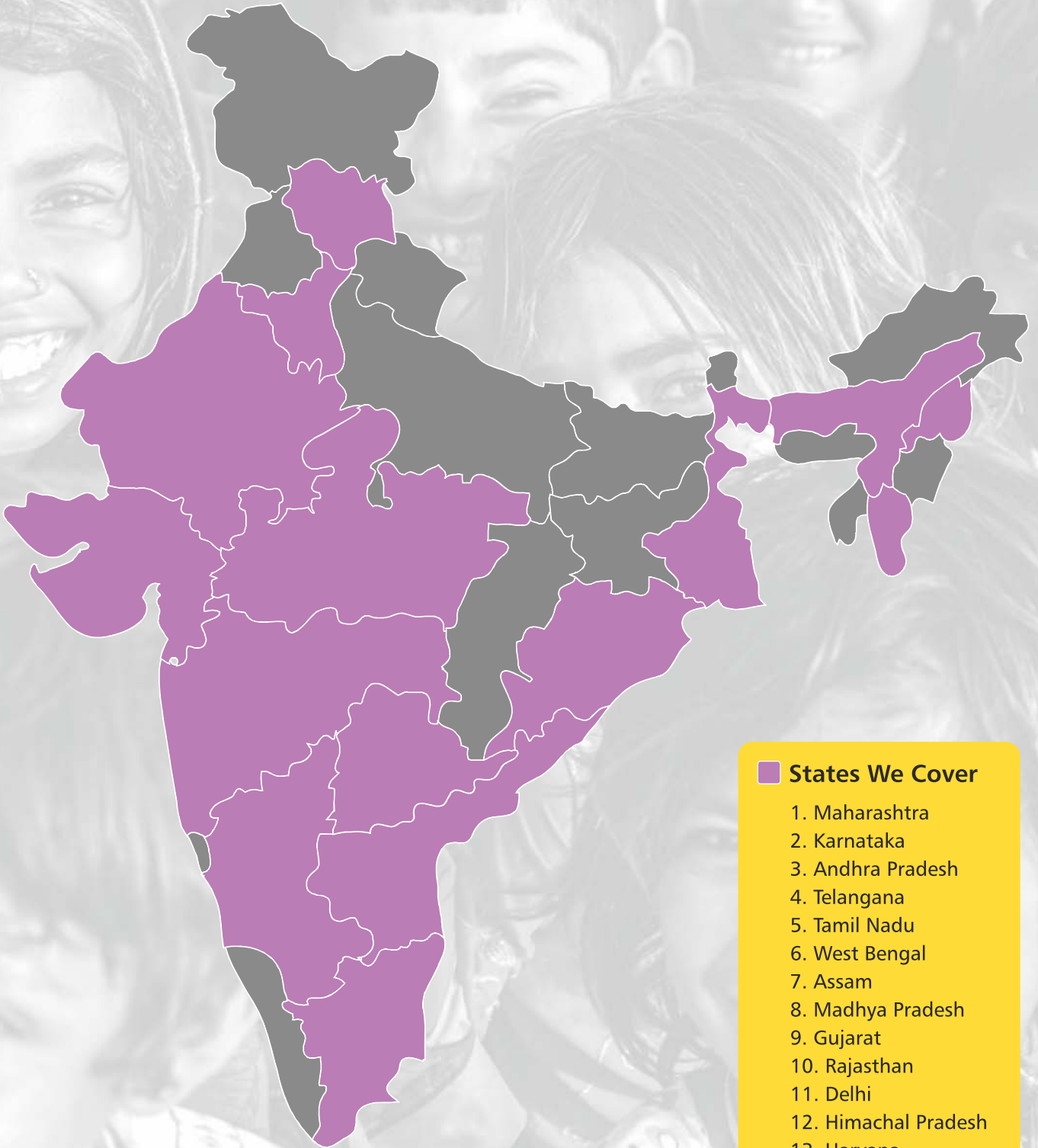
IDEMITSU LUBE INDIA PVT. LTD.

Idemitsu Lube India Private Limited engaged with Collective Good Foundation (CGF) to improve public health service interventions in Patalganga, in Raigad district, Maharashtra. Due to its geographical disadvantages, Patalganga lacked access to Public Health Services.

The Mobile Medical Unit project is aimed at reaching affordable healthcare facilities to the villagers, while educating them about the importance of timely detection and medical intervention. Partnering with Smile Foundation, CGF targeted women, children and the elderly across 10 villages of Patalganga.



Our Reach This Year



States We Cover

1. Maharashtra
2. Karnataka
3. Andhra Pradesh
4. Telangana
5. Tamil Nadu
6. West Bengal
7. Assam
8. Madhya Pradesh
9. Gujarat
10. Rajasthan
11. Delhi
12. Himachal Pradesh
13. Haryana
14. Nagaland
15. Odisha

THE
POWER OF
COLLECTIVE
COMMITMENT



THE NADATHUR GROUP

“ The feeling that ‘I have to give’ should be inculcated from childhood itself; it generates empathy.”

– NS Raghavan

A private investment firm founded by NS Raghavan, co-founder of Infosys Technologies, the Nadathur Group manage a diverse and vast portfolio of investments across asset classes. Currently based out of India and Singapore, the group covers diverse sectors in its investments basket. Some of which are Healthcare, Life

Sciences, Hospitality, Information Technology, Energy and Environment as well as Education.

Other than the Group’s commitment to multiple venture and private equity opportunity they have long term investments in philanthropic and social ventures.

With a strong belief that wealth should be shared with those who helped create it, the group was the bedrock of Collective Good Foundation – now an independent non-profit entity.



SAMHITA SOCIAL VENTURES

“I set up Samhita Social Ventures to build a network of people that have the vision and commitment to leverage their expertise and resources to work collaboratively to pursue initiatives that would create significant social impact.” – PRIYANAIK

Samhita, as the name suggests, is the act of doing good for all. A social enterprise, it finds meaning in building a unique ecosystem that collaborates with various stakeholders across

the corporate and social spectrum, to design Corporate Social Responsibility initiatives, that add value to business and society.

A young consulting practice, Samhita is a thought leader that brings in global best practices while harnessing local intelligence that impact diverse cultural and socio-economic perspectives effecting the development sector. With a strong focus on research and capacity building, the team partners Collective Good Foundation in effectuating critical change on ground.

TATA TRUSTS

“... what advances a nation or a community is not so much to prop up its weakest and most helpless members, but to lift up the best and the most gifted, so as to make them of the greatest service to the country.”

– JAMSETJI TATA

The Tata Trust has played a critical role in pioneering the transformation of the traditional ideas of “charity” and co-creating a unique concept of philanthropy that effects a substantial, sustainable and relevant impact on communities.

Through grant-making, direct implementation and co-partnership strategies, the Trusts

support and drive innovation in the areas of healthcare and nutrition; water and sanitation; energy; education; rural livelihoods; natural resource management; urban poverty alleviation; enhancing civil society and governance; media, art, crafts and culture; and diversified employment.

Adding critical strength behind CGF’s efforts to effectuate projects across sectors, pan India, Tata Trust facilitated partnerships between companies and implantation organizations to create and disseminate sector-based knowledge and build capacity for NGO partners.

TATA TRUSTS

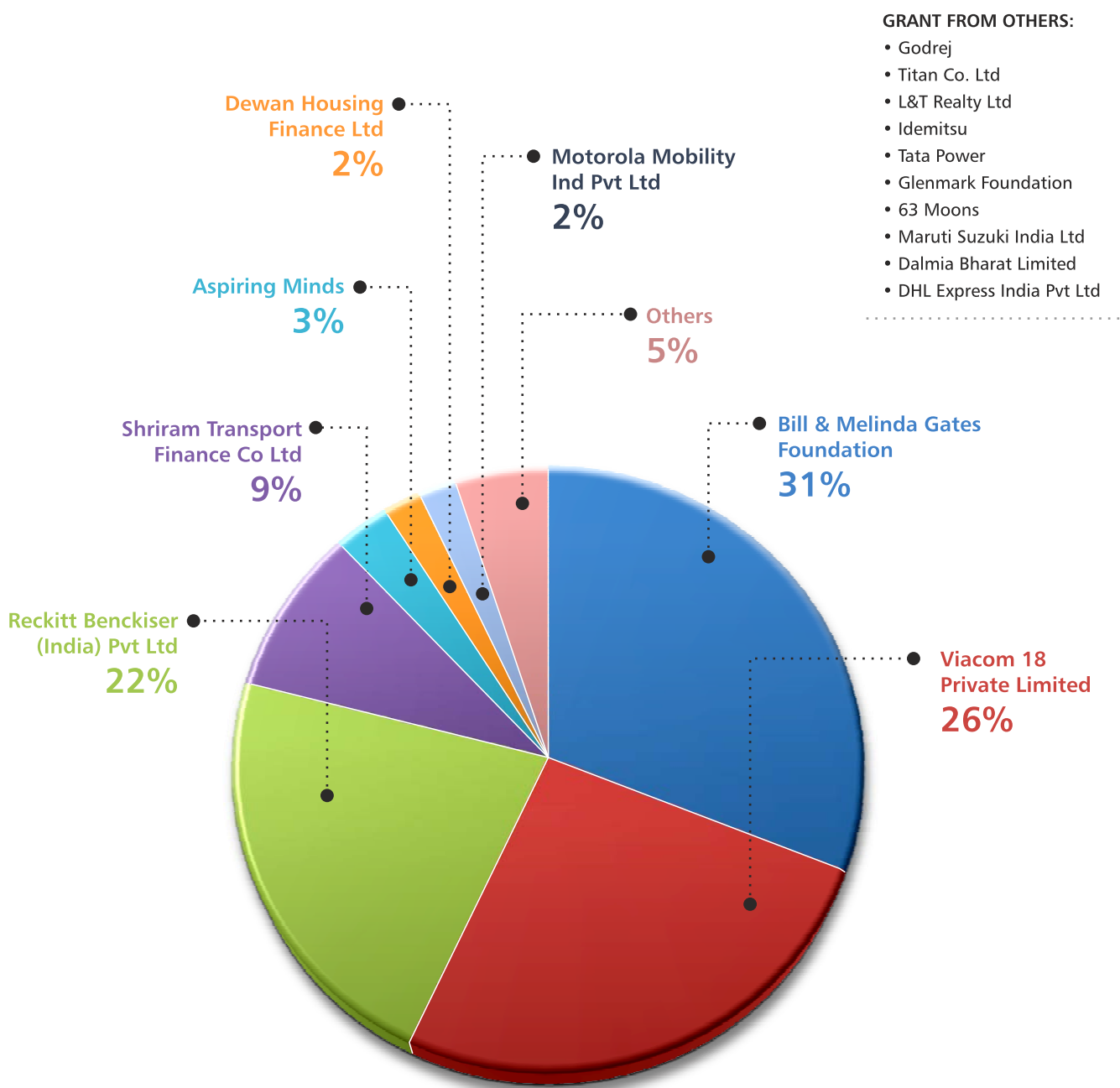
BILL AND MELINDA GATES FOUNDATION

“Our foundation is teaming up with partners around the world to take on some tough challenges. We focus on only a few issues because we think that’s the best way to have great impact, and we focus on these issues in particular because we think they are the biggest barriers that prevent people from making the most of their lives.” – BILL & MELINDA GATES

Guided by the belief that every life has equal value, the Bill & Melinda Gates Foundation works to help all people lead healthy, productive lives. In developing countries, it focuses on improving people’s health and giving them the chance to lift themselves out of hunger and extreme poverty. In the United States, it seeks to ensure that all people—especially those with the fewest resources—have access to the opportunities they need to succeed in school and life. Based in Seattle, Washington, the foundation is led by CEO Dr. Susan Desmond-Hellmann and Co-chair William H. Gates Sr., under the direction of Bill and Melinda Gates and Warren Buffett.

BILL & MELINDA
GATES *foundation*

GRANTS RECEIVED



GRANT FROM OTHERS:

- Godrej
- Titan Co. Ltd
- L&T Realty Ltd
- Idemitsu
- Tata Power
- Glenmark Foundation
- 63 Moons
- Maruti Suzuki India Ltd
- Dalmia Bharat Limited
- DHL Express India Pvt Ltd

COMPLIANCE REGISTRATION AND TAX STATUS

Registration Number : 488/2006-07

FCRA-094421681

80G-DIT(E)BLR/12AA/N-356/AAATN9105F/ITO(E)-2/Vol 2010-2011, DIT(E)BLR/80G/120/AAATN9105F/ITO(E)-2 Vol2011-2012

Collective Good Foundation (the "Foundation") is an independent registered charitable trust under Section 12A(a) and has tax exemption on donations, contributions or funds received, under Section 80 G of the Income Tax Act, 1961.

The Foundation has also obtained its Permanent Account Number (PAN) and Tax Deduction Account Number (TAN). The Foundation is also registered under Foreign Contribution (Regulation) Act, 2010 (FCRA).

INFORMATION REQUIRED UNDER SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION & REDRESSAL) ACT, 2013

Collective Good Foundation ("the Foundation") has a policy against sexual harassment and a formal process for dealing with complaints of harassment or discrimination. The said policy is in line with relevant Act passed by the Parliament in 2013. The Foundation, through the policy, ensures that all such complaints are resolved within defined timelines. During the year, 1 case was reported and was disposed of.

THE
POWER OF
COLLECTIVE
IMPACT

FORM NO. 10B

[See rule 17B]

Audit report under section 12A(b) of the Income-tax Act, 1961, in the case of charitable or religious trusts or institutions

We have examined the balance sheet of **COLLECTIVE GOOD FOUNDATION**, AAATN9105F [name and PAN of the trust or institution] as at **31/03/2018** and the Profit and loss account for the year ended on that date which are in agreement with the books of account maintained by the said trust or institution.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of the audit. In our opinion, proper books of account have been kept by the head office and the branches of the abovenamed trust visited by us so far as appears from our examination of the books, and proper Returns adequate for the purposes of audit have been received from branches not visited by us, subject to the comments given below:

In our opinion and to the best of our information, and according to information given to us, the said accounts give a true and fair view-

(i) in the case of the balance sheet, of the state of affairs of the above named trust as at **31/03/2018** and

(ii) in the case of the profit and loss account, of the profit or loss of its accounting year ending on **31/03/2018**

The prescribed particulars are annexed hereto.

Place **Bangalore**
Date **12/06/2018**

Name
Membership Number
FRN (Firm Registration Number)
Address

S.Sankar
201638
08696S
S 6&7, Shalimar Galaxy, No.139
,Seshadripuram 1st Main Road,
Bangalore



ANNEXURE

Statement of particulars

I. APPLICATION OF INCOME FOR CHARITABLE OR RELIGIOUS PURPOSES

1.	Amount of income of the previous year applied to charitable or religious purposes in India during that year (₹)	48939801
2.	Whether the trust has exercised the option under clause (2) of the Explanation to section 11(1) ? If so, the details of the amount of income deemed to have been applied to charitable or religious purposes in India during the previous year (₹)	No
3.	Amount of income accumulated or set apart for application to charitable or religious purposes, to the extent it does not exceed 15 per cent of the income derived from property held under trust wholly for such purposes. (₹)	Yes 15860477
4.	Amount of income eligible for exemption under section 11(1)(c) (Give details)	No
5.	Amount of income, in addition to the amount referred to in item 3 above, accumulated or set apart for specified purposes under section 11(2) (₹)	40936235
6.	Whether the amount of income mentioned in item 5 above has been invested or deposited in the manner laid down in section 11(2)(b) ? If so, the details thereof.	Yes Deposit in Schedule Bank or Co-operative societies as per section 11(5)(iii) - 53216921,
7.	Whether any part of the income in respect of which an option was exercised under clause (2) of the Explanation to section 11(1) in any earlier year is deemed to be income of the previous year under section 11(1B) ? If so, the details thereof (₹)	No
8.	Whether, during the previous year, any part of income accumulated or set apart for specified purposes under section 11(2) in any earlier year-	
(a)	has been applied for purposes other than charitable or religious purposes or has ceased to be accumulated or set apart for application thereto, or	No
(b)	has ceased to remain invested in any security referred to in section 11(2)(b)(i) or deposited in any account referred to in section 11(2)(b)(ii) or section 11(2)(b)(iii), or	No
(c)	has not been utilised for purposes for which it was accumulated or set apart during the period for which	No

it was to be accumulated or set apart, or in the year immediately following the expiry thereof? If so, the details thereof

II. APPLICATION OR USE OF INCOME OR PROPERTY FOR THE BENEFIT OF PERSONS REFERRED TO IN SECTION 13(3)

1.	Whether any part of the income or property of the trust was lent, or continues to be lent, in the previous year to any person referred to in section 13(3) (hereinafter referred to in this Annexure as such person)? If so, give details of the amount, rate of interest charged and the nature of security, if any.	No
2.	Whether any part of the income or property of the trust was made, or continued to be made, available for the use of any such person during the previous year? If so, give details of the property and the amount of rent or compensation charged, if any.	No
3.	Whether any payment was made to any such person during the previous year by way of salary, allowance or otherwise? If so, give details	No
4.	Whether the services of the trust were made available to any such person during the previous year? If so, give details thereof together with remuneration or compensation received, if any	No
5.	Whether any share, security or other property was purchased by or on behalf of the trust during the previous year from any such person? If so, give details thereof together with the consideration paid	No
6.	Whether any share, security or other property was sold by or on behalf of the trust during the previous year to any such person? If so, give details thereof together with the consideration received	No
7.	Whether any income or property of the trust was diverted during the previous year in favour of any such person? If so, give details thereof together with the amount of income or value of property so diverted	No
8.	Whether the income or property of the trust was used or applied during the previous year for the benefit of any such person in any other manner? If so, give details	No

III. INVESTMENTS HELD AT ANY TIME DURING THE PREVIOUS YEAR(S) IN CONCERNS IN WHICH PERSONS REFERRED TO IN SECTION 13(3) HAVE A SUBSTANTIAL INTEREST

S. No.	Name and address of the concern	Where the concern is a company, number and class of shares held	Nominal value of the investment(₹)	Income from the investment(₹)	Whether the amount in col. 4 exceeded 5 per cent of the capital of the concern during the previous year-say, Yes/No
Total					

Place **Bangalore**
Date **12/06/2018**

Name
Membership Number
FRN (Firm Registration Number)
Address

S.Sankar
201638
08696S
S 6&7, Shalimar Galaxy, No.139
Seshadripuram 1st Main Road,
Bangalore



Form Filing Details	
Revision/Original	Original

Collective Good Foundation (Consolidated)					
Nadathur Place, 3 rd Floor, Plot No.23, 8th Main Road, Jayanagar 3 rd Block, Bangalore 560011					
Balance Sheet as at 31.03.2018					
Funds & Liabilities	Amount In Rs.	Amount In Rs.	Property & Assets	Amount In Rs.	Amount In Rs.
Trust Funds or Corpus :-			Fixed Assets :-		
Balance as per last Balance Sheet	0	0	Balance as per last Balance Sheet	4,22,147	
Add : During the year	0	0	Add : Additional during the year	4,56,950	
			Less : Sale during the year	0	
			Less : Depreciation up to date	2,53,253	6,25,844
 earmarked Funds - Navajbai Ratan Tata :-			Investments :-		
Balance as per last Balance Sheet	(33,76,363)		Fixed Deposits - HDFC Bank	5,32,16,921	
Add : During the year (Int from Bank Sav & FD)	116		Interest Accrued on Fixed Deposit	0	5,32,16,921
Less: Expenses During the year	22,50,995	(56,27,241)	Current Assets :-		
			TDS Receivable	7,22,512	
 earmarked Funds - Tata Education Trust :-			Loans & Advances	2,64,265	9,86,778
Balance as per last Balance Sheet	57,95,527		Cash and Bank Balances :-		
Add : During the year (Int from Bank Sav & FD)	2,04,347		a. In Savings Account with HDFC Bank	52,07,616	
Less: Expenses During the year	0	59,99,874	b. In Current Account with HDFC Bank	41,76,903	
			c. With Manager	2,637	93,87,156
Liabilities :-					
For Expenses	6,34,473				
For Creditors	0	6,34,473			
For Provisions	0				
Income and Expenditure Account :-					
Balance as per last Balance Sheet	41,62,652				
Less : Appropriation	0				
Add : Surplus (As per I & E A/c)	5,90,46,940				
Less : Deficit (As per I & E A/c)	0	6,32,09,592			
Total		6,42,16,698	Total		6,42,16,698

Note:-The above Balance Sheet to the best of our belief contains a true accounts of the Funds and Liabilities and of the Property and Assets of the trust

As per our report for even date
For S/S and Company
Chartered Accountants
Firm Reg. No. : 008696S
12/6/18

For Collective Good Foundation
Trustee

Proprietor
Membership No. : 201638
Bangalore, the 12th day of June, 2018

Collective Good Foundation (Consolidated)					
Nadathur Place, 3 rd Floor, Plot No.23, 8th Main Road, Jayanagar 3 rd Block, Bangalore 560011					
Income and Expenditure Account for the year ended 31st March,2018					
Expenditure	Amount in Rs.	Amount in Rs.	Income	Amount in Rs.	Amount in Rs.
To Establishment Expenses		96,84,656	By Interest (Accrued)/(realised)		
To Depreciation		2,53,253	On Savings Bank Account	3,09,687	
			On Fixed Deposits	2,62,390	
			On Income Tax Refund	8,173	5,80,250
To Expenditure on object of the Trust :-			By Donations		
a. Religious	0		In Cash (Through banking channel)	5,000	
b. Educational	0		In Kind	0	5,000
c. Medical Relief	0				
d. Relief of poverty	0		By Grants		10,51,51,263
e. Other Charitable objects	3,87,98,195	3,87,98,195			
To Amount transferred to specific funds:- (Amount to be spent during the subsequent financial years)			By Amount transferred to specific funds:- Navajbai Ratan Tata Trusts		22,50,995
Navajbai Ratan Tata Trusts	116				
Tata Education Trust	2,04,347	2,04,463			
To Excess carried over to Balance Sheet		5,90,46,940			
Total		10,79,87,507	Total		10,79,87,507

As per our report for even date
For SVS and Company
Chartered Accountants
Firm Reg. No. : 0086965
(S. Sankar)
Proprietor
Membership No. : 201638
Bangalore, the 12th day of June, 2018

For Collective Good Foundation
Trustee

Collective Good Foundation (Consolidated)					
Nadathur Place, 3 rd Floor, Plot No.23, 8th Main Road, Jayanagar 3 rd Block, Bangalore 560011					
Receipts and Payments Account for the year ended 31st March,2018					
Receipts	Amount in Rs.	Amount in Rs.	Payments	Amount in Rs.	Amount in Rs.
To Balance B/f			By Expenditure		
Cash-in-hand	7,030		Salaries	1,08,06,365	
Bank Balance	9,77,411	9,84,441	Professional Charges (Advisors)	50,03,303	
			Professional Charges (Others)	16,51,362	
To Income			Travelling & Conveyance Expenses	21,00,774	
Donations	5,000		Project Expenses	2,39,42,625	
Grants	10,45,79,409		Administration & Other Exp	20,65,792	
Interest on Savings Account	3,09,687				4,55,70,222
Interest on Fixed Deposits	55,859	10,49,49,955	By Fixed Assets - Purchased		4,56,950
			By Investments		
To Deposits Matured			Fixed Deposit - HDFC Bank		5,31,32,000
Fixed Deposits- Bank		58,32,512			
To Income Tax Refund		1,33,940	By Liabilities Paid		
			Professional Tax	32,000	
			PF	9,96,571	
			TDS	12,49,586	22,78,157
			By Advance Paid to Creditors/Employees		2,64,265
			By Paid to Creditors/Employees/Liabilities		8,12,098
			By Balance C/f		
			Cash-in-hand	2,637	
			Bank Balance	93,84,519	93,87,156
Total		11,19,00,848	Total		11,19,00,848

As per our report for even date
For SVS and Company
Chartered Accountants
Firm Reg. No. : 0086965
(S. Sankar)
Proprietor
Membership No. : 201638
Bangalore, the 12th day of June, 2018

For Collective Good Foundation
Trustee

Collective Good Foundation

Registered Office

3rd Floor, Nadathur Place, Plot No. 23, 8th Main Road, 3rd Block Jayanagar, Bangalore 560011.

Project Office

2, Jagdamba House, Peru Baug, Goregaon East, Mumbai 400 063. Tel: +91 22 49298000.